

CHERYLEE HARRIS



Engage
Relate
Respond





UP CLOSE

Cherylee Harris has lived most of her professional life in front of an audience. From the age of six she was modelling, as a teenager she graced the catwalks of all the major department stores and in later years she celebrated a win as Miss Beach Girl South Australia. Her charisma and likability saw Harris carve out a successful career in television spanning more than 20 years. Not fazed by the pressures of live TV, she took on major roles including Channel Seven weather presenter and host of live-to-air morning programs such as Adelaide Today, AM Adelaide and 13 years presenting SA Discover. Guest speaking, hosting and emcee work followed and Harris has gone on to become one of the State's most in-demand and engaging performers. She is well known, well liked and well connected. Taking to the stage with then-Prime

Minister Kevin Rudd for the Australia Day celebrations at the Adelaide Convention Centre in front of thousands of corporate identities was a particular career highlight. Harris has also attained marketing and business qualifications, including an MBA, adding further substance and credibility to her brand. But perhaps this affable presenter's greatest asset is her genuine warmth and love of people. Harris is driven by the stories of others and it's no coincidence that this quality has shaped her into a professional host who brings insight, understanding, humour and integrity to the table. Harris is a mother of one who is based in Adelaide.

CAREER HIGHLIGHTS

From emceeing the star-studded wedding of then-Premier Mike Rann to hosting Westfield parades with fashion

icons Trinny and Susannah, Cherylee Harris's ability to engage and relate to a diverse range of audiences sets her apart from others. The popular personality is a regular on the speaking circuit for organisations such as Tour Down Under, the Australian Hotels Association, the SA Jockey Club, SA Health, Price Waterhouse and Gerard Industries. She is also the public face for Phil Hoffmann Travel. Harris's business acumen and experience with a broad range of industries means she is a speaker and host who can engage on a variety of issues with confidence and credibility. She is also in demand for voice over work, television commercials, script writing and as a function facilitator. She also recently stepped into the world of acting with a starring role in the recently released feature film A Second Chance.



SNAPSHOT

Cherylee Harris is a mother, a business woman and a high-profile personality.

Her credits include beauty queen, television presenter, in-demand public speaker, business development expert and MBA graduate. She's at home at the podium and what she brings to audiences is warmth, honesty, humour, life experience, intelligence, business expertise and a genuine gift of the gab. Her motto in life is shoot for the stars and you will never come up with a hand full of mud!



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PUBLIC SPEAKING AND PRESENTATION

Having stepped up to the podium hundreds of times and mastered microphone techniques, Harris's experience when it comes to public speaking and presentation is unique. From corporate clients to teenage school girls, diverse audiences have gained invaluable insights into the importance of body language, professional etiquette, how to deal with pre-speaking nerves and more. Harris is a polished performer who is perfectly placed to pass on her tips and expertise. Voice projection, tone and clarity are just some of the topics covered in this comprehensive and entertaining presentation about conquering public performance with professional ease.

DRESS FOR SUCCESS

Aimed particularly at sales and business development staff, Dress for Success is a presentation that outlines the importance of projecting the best image for your brand. From grooming skills to business etiquette, this is a how-to guide to sending the right messages to the right clients in the right way. Harris also tailors her tips for school groups, informing young men and women about how best to present for job interviews, passing on years of professional know-how on first impressions, professional presentation, projecting confidence and dressing for success in the work force .

NETWORKING KNOWHOW

The old saying of 'it's who you know...' is the key to this entertaining presentation on networking know how. How do you optimise business opportunities and impress that vital contact at the conference? Tips about body language, how best to approach and using a common denominator in the conversation are just some of the ideas Harris shares with her audience. She also outlines how to set goals at each networking function and ensure you leave with a handful of business cards for further follow up within the next 24 hours. And Harris is speaking from experience – some of the high-profile personalities she has networked with include John Farnham, Jimmy Barnes, Natasha Stott Despoja, John Deeks, Hamish Blake and Mark Mitchell.





MASTER OF CEREMONIES

With vast experience in emceeing a variety of events over the past 20 years, Harris is a communicator with professionalism and poise. Her point of difference is her total attention to detail. From researching the event, to preparing notes, taking charge of the running sheet and liaising with sound and catering, nothing is left to chance. Organisers can relax in the knowledge that Harris offers that personal touch, briefing corporate clients and listening to their needs and desired outcomes. Armed with all the know-how necessary, Harris is able to extract the relevant information from guests, whilst entertaining the audience and comfortably keeping events flowing. Her combination of business and media experience ensures the function will be a success and, importantly, a positive experience for all participants.

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